

New Space! New Programs!

ANNUAL REPORT 2018



The Capital City Education Alliance lays the foundation for workforce readiness by inspiring and empowering pre-teens and teens in Greater Hartford through projects and partnerships that build character, skills, and pathways to success



Message From the ED

Dear Friends,

We have just completed another amazing year at the Capital City Education Alliance adding more space and programs to fulfill our mission.

In July, we moved to our new location, 30 Arbor Street, to provide us with a kid-friendly **SPACE** to conduct programming onsite (page 4). With the help of our students and several volunteer groups we transformed our dull, gray basement space into something sensational. I am always amazed at what a little paint can do to brighten a space. It is extremely exciting as we can now conduct afterschool, summer and school vacation programs in our building.

Having more space, allowed us to expand our **PROGRAM** offerings. During the summer we launched our ***Broken to Beautiful*** program (page 5). Students in 7th-10th grade joined us to learn about different aspects of running a business such as sales, operations, marketing, and finance. In addition, they learned about teamwork, compromise, and negotiation as they designed and painted a crate with a partner. Students created a unique thematic design and painted their crate. The crates are available for sale on Etsy at **CharityCrates**, if you'd like to purchase one. A portion of the proceeds support our programs and a percent goes back to the artists.

A special thank you to those of you who supported our two "fun"raisers to support CCEA (page 7). Our 3rd annual **Rawlings Golf Tournament** doubled our attendance and tripled our proceeds. We also had Hartford's first nonprofit **Silent Disco** at Spotlight Theatres Front Street in partnership with IHeart Media and Barings, our title sponsor. Participants danced to one of three tracks of music on their personal headset, enjoyed appetizers, drinks and bid on our auction items. Dates will be coming soon for the 2019 events. We hope you'll attend.

And finally, our volunteers and partnerships helped make all this happen. In 2018, 219 volunteers gave over 898 hours of their time to work with our students and transform spaces. Our partnerships with Rawlings Wealth Management, Hartford Public Schools, Sherwin Williams, Compass Youth Collaborative, Boys and Girls Club, Gabel Basket Brigade, The REACH Foundation, Americorps Public Allies, IHeart Media and new funders helped us meet the needs of our youth.

Thank You and Colorfully Yours,


Martha Guidry
Executive Director



*Our Family
Holiday Party with
Toys for Tots*



*Proud Let's Paint!
Graduates*



*"Shop with a Cop"
with the REACH
Foundation*

Our new space at
30 Arbor Street
Hartford, CT

New Space



Our new space was transformed
by volunteers and our students.
We now have an exciting location
for programming afterschool,
summer, and school vacations.

**Volunteers make
it happen**

Let's Paint!



Let's Paint! teaches middle school and high school students workforce readiness skills by engaging them in hands-on, project-based learning of color theory, design and commercial painting.

Students learn to:

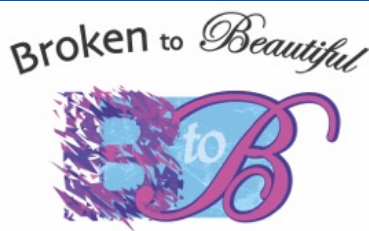
- Complete an application
- Interview for a job
- Show up on time
- Dress appropriately
- Be confident when speaking to new people
- Be a team player
- Greet with a handshake
- Fill out a w-2

And so much more.....



Transforming Places.

90 Gallons of Paint
3,246 Student Hours
898 Volunteer Hours



At **Broken to Beautiful** students learn to creatively paint wooden crates (for records, bookshelves, etc.) and furniture for resale. The program continues to hone their painting skills while building on the workforce readiness skills already learned in **Let's Paint!** In addition, students learn how to run a business, and the associated careers and jobs, by developing a marketable product.

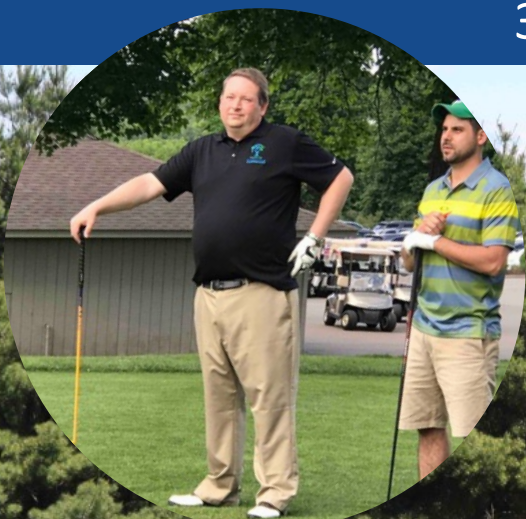
CRATES can be purchased on [Etsy](#) – [CharityCrates](#)

The Etsy logo, which consists of the word 'Etsy' in a white, cursive-style font, centered within an orange circle.

Broken to Beautiful

Transforming
Students.

Fundraisers



1st Annual Silent Disco

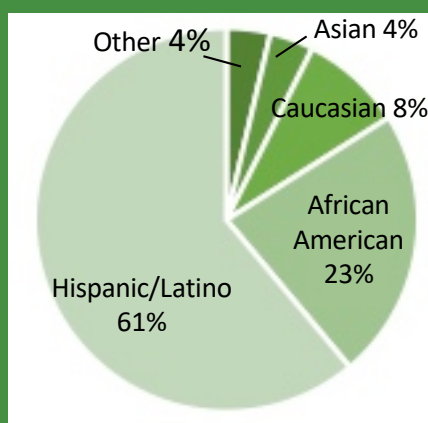


Our two “fun”raisers helped support our programs

Fibonacci Sequence

All Programs 2015-2018	Pre-	Post-
Quality of Handshake ^{&}	1.5	2.6
Quality of Interview ^{&}	1.8	2.8
Workforce Knowledge	48%	83%
School Attendance (% of available school days student showed up) [#]	62%	84%
Painting Knowledge	33%	78%
Color Theory & Design Knowledge	40%	74%

[&] 4=Excellent, 3=Good, 2=Fair, 1=Poor (Includes only last 3 Middle School Programs)
[#] Among students who missed 2-8 days every 2 weeks in 3 months prior to Let's Paint! Vs. program attendance



Our Students & Results

153 Students Participated in our Programs in 2018

Learning SKILLS
to last a lifetime.

Board of Directors

Brian George
President

Satyam Desai
Treasurer

Juan Aljure Escandon
Katherine Blonski-Florio
William Lee
Shaun Sheridan
Malika Sheth
Mark Sommaruga
Heather Vega
Meg Warren

2018 Revenue	
Grants from Investment Fund	\$354,400
Donations	\$ 10,308
In-Kind Income	\$ 87,963
Investment Income	\$ 45,038
Events	\$ 15,516
Grants	\$ 5,586

Staff

Martha Guidry
Colleen Corriveau
Sarah Krzesik
Mark Williams
Melinda Caldwell-Miles
Sunny Knat Hoang
Cortney Gwinn

Executive Director
Development Director
Program Manager
Field Assistant
Field Assistant
Public Ally Intern
Bookkeeper

2018 Expenses	
Program Expenses	\$136,465
Payroll Expenses	\$172,150
General & Administrative	\$77,955
Investment & Prof Fees	\$40,527
In-Kind & Other Expense	\$91,671



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